

Christopher Warner

{ *Graphic / Web Designer* }

Contact Information

5500 Friendship Blvd.
Apartment N1215
Chevy Chase, MD 20815

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Education

University of Akron
Akron, OH
Undergraduate Student
Graduated May 2007 with
B.F.A. in Graphic Design

Technical Skills

Adobe Acrobat
Adobe InDesign
Quark XPress
Adobe Illustrator
Adobe Photoshop
Adobe Dreamweaver
Adobe Flash
HTML / CSS / PHP

Clubs/Affiliations

AIGA
Associate level member
beginning May of 2007

Professional Work Experience

Delta Media Group - December 2007 to October 2009

Canton, OH - Delta Media Group is a leading real estate website and lead management technology developer.

Responsible for the design and development of real estate websites based upon the client's specifications and needs. Through continuous collaboration with the client and the project manager, designs are drafted, approved, and then built using CSS, XHTML, PHP, Javascript, and occasionally Adobe Flash.

Freelance Experience

The Piano Credit Company - November 2008 to present

Mentor, OH - The Piano Credit Company provides piano distributors with affordable and easy to use financing solutions.

Responsible for the design of marketing materials used both within the company and for distribution among piano retailers nationwide. Responsible for the conceptualization and redesign of the company's identity system.

Retail Space Planning - December 2008 to present

Akron, OH - Retail Space Planning specializes in the conceptualization and design of retail floor spaces. Retail Space Planning also designs custom lighting, custom showcases, and are responsible for store planning / finish plans of jewelry store interiors.

Responsible for the design of company identity, letterhead system, magazine advertisements, and other marketing materials. Collaborated with the owner throughout development of company logo, design of letterhead, business cards, magazine advertisements.

QT Equipment - December 2007 to March 2009

Akron, OH - QT Equipment specializes in the manufacturing of hydraulic lifts and articulating cranes for utility vehicles.

Responsible for the development and design of company's bimonthly newsletter, which was sent to clients nationwide. Through collaboration with the owners, content for newsletter was created and a layout was established to best fit the new content. Proposed original idea of creating a "Photo Hunt" section for each newsletter. This section featured two of the same photos, one of which was altered from the original with six differences. The customer who mailed in the correct differences between the two photos received a prize. The addition of this section to the newsletter led to a significant increase in client interest, interaction, as well as exposure for the company.

Devon and Chris Feriance - November 2007

Responsible for the design and production of the couple's wedding invitation to include their monogram. Designs were developed based on the couple's request for a more unique and personalized invitation that would better fit their personalities. Worked closely with the couple throughout the process of finalizing the design, as well as choosing colors, paper, and envelopes.

** Portfolio, references, all other information available upon request*